



COLLEGE OF BUSINESS ADMINISTRATION

Master of Business Administration (MBA)

Leading Business Responsibly in a Changing World

Program Objectives

1. Provide students with an integrated and advanced understanding of core business disciplines to support strategic decision-making.
2. Develop students' ability to critically analyze complex business problems and make data-driven decisions.
3. Foster leadership capabilities grounded in ethical principles, sustainability, and responsible management practices.
4. Enhance students' ability to lead and collaborate within diverse and multidisciplinary teams.
5. Equip students with the ability to operate in global business environments while integrating sustainability and ESG

Program Learning Outcomes

Upon completion of the program, graduates will be able to:

1. Evaluate business data to support managerial decision-making and strategic outcomes.
2. Apply advanced research skills to address challenges and opportunities in local and global contexts.
3. Demonstrate leadership skills in managing teams and organizational change.
4. Develop innovative solutions to business problems using insights from multiple business disciplines.
5. Integrate sustainability practices and ethical reasoning into business strategies and operations.

Graduates will be prepared for roles such as:

- Leadership: Public-sector and private-sector managerial positions
- Strategy: Strategic Management, Business Transformation, and Consulting
- Enterprise: SME Development, Innovation, and Entrepreneurship
- Sustainability: ESG, Sustainability, and Responsible Business positions
- Functional Management: Finance and Investments, Marketing and Customer Experience

Unique Program Features

- Sustainability and responsible management embedded across the core curriculum rather than treated only as an elective.
- Applied, practice-oriented learning through cases, industry assignments, and a 6-credit Applied Research Project.
- A focused 36-credit curriculum covering core business disciplines, electives, and applied research.



Why Choose This Program?

- Strategic perspective: Integrates insights across business disciplines for complex decisions.
- Responsible leadership: Connects ethics, sustainability, and ESG with organizational performance.
- Applied impact: Students address authentic business challenges through research and practice.